



*h*OMES  
OF EXPANSION NETWORK

2026  
*experience*

# Creating Unforgettable Experiences

- GRAY = MONTHLY MARKETING PACK (MMP)
- PURPLE = POP-BY
- RED = CLIENT EVENT
- TEAL = COMMUNITY EVENT
- GREEN = TEAM OUTING
- BLUE = SPECIAL EVENT

<p><b>JANUARY</b></p> <p><b>DEADLINE TO PARTICIPATE:</b> LOTTO LUCK POP-BY</p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE NEW YEAR / MLK DAY INT' THANK YOU DAY</p> <p><b>EVERYONE COMMUNITY EVENT:</b> \$25 PER CLOSING TO NON-PROFIT ORGANIZATION</p>  	<p><b>FEBRUARY</b></p> <p><b>LOCAL TEAM OUTING</b></p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE VALENTINE'S / PRESIDENTS' DAY LOVE YOU PET DAY</p>	<p><b>MARCH</b></p> <p><b>ANNUAL AWARDS LUNCHEON</b></p>  <p><b>DEADLINE TO PARTICIPATE:</b> POPCORN POP-BY</p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE <b>QUARTERLY NEWSLETTER</b> SPRING FORWARD ST. PATRICK'S DAY INT' WAFFLE DAY</p> 	<p><b>APRIL</b></p> <p><b>LOCAL TEAM OUTING</b></p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE EASTER HOLIDAY NAT' SIBLINGS DAY</p>
<p><b>MAY</b></p> <p><b>DEADLINE TO PARTICIPATE:</b> MOTHER'S DAY LEGO FLOWERS</p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE MAY 4TH / CINCO / MOTHER'S / MEMORIAL DAY NAT' HAMBURGER DAY</p> <p><b>EVERYONE COMMUNITY EVENT:</b> KW RED DAY AT YOUR LOCAL KW OFFICE</p>  	<p><b>JUNE</b></p> <p><b>PRIVATE SCREENING</b> <b>CINEMARK</b> <b>AMC THEATRES</b></p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE <b>QUARTERLY NEWSLETTER</b> FATHERS/JUNETEENTH NAT' BEST FRIENDS DAY</p>  	<p><b>JULY</b></p> <p><b>DEADLINE TO PARTICIPATE:</b> POP ROCK POP-BY</p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE 4TH OF JULY NAT' ICE CREAM DAY</p> 	<p><b>AUGUST</b></p> <p><b>2026 EXPANSION RETREAT</b></p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE NAT' RELAXATION DAY</p> 
<p><b>SEPTEMBER</b></p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE <b>QUARTERLY NEWSLETTER</b> LABOR DAY HOLIDAY NATIONAL COFFEE DAY</p> <p><b>EVERYONE COMMUNITY EVENT:</b> SUICIDE AWARENESS LIGHT THE SKY EVENT</p> 	<p><b>OCTOBER</b></p> <p><b>FALL CLIENT EVENT</b></p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE HALLOWEEN HOLIDAY IMAGE NAT' WORLD SMILE DAY</p>   	<p><b>NOVEMBER</b></p> <p><b>DEADLINE TO PARTICIPATE:</b> ANNUAL ORNAMENT POP-BY</p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE DIA DE LOS MUERTOS IMAGE FALL BACK IMAGE VETERANS / THANKSGIVING DAY NAT' NACHOS DAY</p> 	<p><b>DECEMBER</b></p> <p><b>MMP:</b> HOMEOWNER CHECKLIST MARKET UPDATE <b>SPECIAL NEWSLETTER</b> HOLIDAY IMAGES NATIONAL COOKIE DAY</p> <p><b>EVERYONE COMMUNITY EVENT:</b> 12 DAYS OF COMMUNITY</p> 



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*is giving back*

## 1st Quarter

### **\$25+ PER CLOSING** Back to our community

The first quarter of 2026 our agents and team will donate \$25+ from each closing to a local organization TBD in effort to help them build awareness and continue their efforts to help make our community a better place.



## 2nd Quarter

### **KW Red Day**

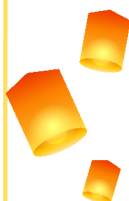
KW Red Day is an annual event where KW offices from around the world gather in their communities and give back in many ways. Like years past our team will partner with each of our local offices to give back and volunteer.



## 3rd Quarter

### **Suicide Awareness and Prevention**

Join us as we support suicide awareness by lighting up the night with special lanterns dedicated to those we've lost, those who've overcome and all those impacted by suicide. More details to come.



## 4th Quarter

### **12 DAYS OF COMMUNITY** 12 People/12 Gifts

12 Days, 12 People in need. Help us spread joy this Holiday Season. We will gather nominations in the month of November and gift 12 of those nominated with a special meal, gifts and treats to lighten up their Holidays.

